

WHEREAS; according to the Centers for Disease Control and Prevention, heart disease is the leading cause of death in the state of Wisconsin, having claimed the lives of more than 12,700 Wisconsinites in 2021 alone; and

WHEREAS; heart disease refers to several heart conditions, the most common being coronary artery disease, which impacts blood flow to the heart, potentially causing a heart attack; and

WHEREAS; most cardiac events can be prevented, which is why the Wisconsin Department of Health Services (DHS) is working to implement a comprehensive set of systemic and environmental changes to combat the prevalence of heart disease in the state; and

WHEREAS; not all Wisconsinites are given the same opportunity for heart health, underscoring the importance of improving the conditions that create and promote health and wellness in the state—including economic opportunity, stable employment, affordable healthcare, reliable transportation, access to nutritious food, and quality housing—in order to ensure equitable health outcomes for all; and

WHEREAS; as common symptoms can vary by gender, heart disease often goes undetected in women, and, according to the American Heart Association, only 44 percent of women recognize that cardiovascular disease is their greatest health threat, prompting the need for increased awareness of the prevalence of heart disease in women, an understanding of common symptoms for different genders and ages, and further education on data-informed prevention techniques and strategies; and

WHEREAS; alongside the efforts of DHS and Wisconsin’s other state agencies, the American Heart Association’s Go Red for Women® campaign encourages women to learn their family history, move more, eat well, and meet with a healthcare provider to determine their risk for heart diseases and stroke; and

WHEREAS; on this occasion, the state of Wisconsin encourages people across the state and country to wear red in honor of the Go Red for Women® campaign and joins DHS and the American Heart Association in promoting heart disease prevention strategies, working towards the improved health and well-being of women across the state, and raising awareness of the warning signs of heart disease;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim February 2024 as

AMERICAN HEART MONTH

and February 2 2024 as

“WEAR RED” DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 26th day of January 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State