

WHEREAS; the state of Wisconsin has experienced significant flooding in recent years, which has negatively impacted homeowners, businesses, renters, and communities; and

WHEREAS; according to the Wisconsin Initiative on Climate Change Impacts, the last two decades have been the warmest on record, and the past decade has been the wettest, with the average precipitation having increased 17 percent since 1950; and

WHEREAS; the Governor's Task Force on Climate Change has also identified flooding as a serious economic threat in the state, with extreme precipitation having caused hundreds of millions of dollars of damage in Wisconsin communities over the past decade; and

WHEREAS; according to the Federal Emergency Management Agency (FEMA), as little as one inch of water in a home or business can cause approximately \$25,000 of damage, representing an insurmountable cost for many homeowners, renters, and small business owners; and

WHEREAS; flood insurance is available through FEMA's National Flood Insurance Program in participating communities across Wisconsin, and lower cost flood insurance is also available to property owners in low-to-moderate flood risk areas; and

WHEREAS; flood insurance can cover buildings, the contents of buildings, or a combination of both, making it uniquely able to ensure that individuals are not negatively financially impacted as a result of having their possessions or a structure damaged in the wake of river, lake, or bay overflows, storm surges, heavy downpours, mudflows, or snow melts; and

WHEREAS; this week, the state of Wisconsin recognizes that homeowners, renters, and business owners can benefit from considering flood insurance coverage, especially as climate change contributes to an increased risk of flooding, and joins the Wisconsin Office of the Commissioner of Insurance and the Wisconsin Department of Natural Resources in encouraging individuals across the state to assess their risk for flood damage this spring and take the necessary steps to keep their homes and businesses protected;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim February 4 through 10 2024 as

FLOOD INSURANCE AWARENESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 10th day of January 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State