

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; creativity, imagination, entrepreneurship, and innovation are vital to Wisconsin's economic, educational, and civic growth and success; and

*WHEREAS*; culture, creativity, and the arts are deeply rooted in the state's history and are integral to the Wisconsin Idea, enriching the lives of all Wisconsinites by providing a means for individual expression, processing the unknown, and building connections between diverse groups of people within communities; and

*WHEREAS*; supporting a strong arts and creative sector is a critical strategy for Wisconsin to compete in the global economy, to educate kids for the 21st-century world and workforce, and to develop, attract, and retain a diverse and highly skilled workforce in healthy, vibrant communities where people want to live, work, learn, and grow; and

*WHEREAS*; according to data from the United States Bureau of Economic Analysis, the creative sector, including visual arts, theater, music, dance, literature, advertising, architecture, design, fashion, film, publishing, software, TV and radio, video game design, and more, contributed \$10.8 billion to Wisconsin's economy and provided more than 87,000 jobs across the state in 2021; and

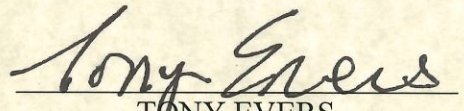
*WHEREAS*; on this occasion, the state of Wisconsin encourages all Wisconsinites to engage with cultural and creative opportunities and joins dedicated advocates and organizations in celebrating the state's abundant creative resources and reaffirming local and statewide commitments to supporting and investing in Wisconsin's creative industries and assets;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim February 21, 2024, as


## CREATE WISCONSIN DAY

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 2nd day  
of February 2024.

  
TONY EVERS  
GOVERNOR

By the Governor:

  
SARAH GODLEWSKI  
Secretary of State