

WHEREAS; small business development centers (SBDCs) are organizations dedicated to providing counseling and training to small businesses in order to help them succeed and expand; and

WHEREAS; in 2023, the Wisconsin SBDC Network served more than 5,000 clients, resulting in over \$96 million in capital investment, at least 298 new businesses, and over 17,000 jobs supported; and

WHEREAS; observed annually since 2017, SBDC Day aims to recognize the impact SBDCs have on the success of dreamers, innovators, and doers across the country and acknowledge the important role small businesses play in the economic and cultural livelihood of the state and nation; and

WHEREAS; every year, SBDC Day brings together the country's nearly 1,000 SBDCs and the hundreds of thousands of clients they serve, providing an opportunity for small business owners, counselors, and other vested individuals in Wisconsin and nationwide to share their experiences and success stories; and

WHEREAS; today, the state of Wisconsin joins small business owners across the state in celebrating the critical work of SBDCs and reaffirms its commitment to the shared goals of bolstering and supporting small businesses across the state;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim March 20 2024 as

SMALL BUSINESS DEVELOPMENT CENTER DAY


throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 23rd day of February 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State