

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; small business development centers (SBDCs) are organizations dedicated to providing counseling and training to small businesses in order to help them succeed and expand; and

WHEREAS; in 2023, the Wisconsin SBDC Network served more than 5,000 clients, resulting in over \$96 million in capital investment, at least 298 new businesses, and over 17,000 jobs supported; and

WHEREAS; observed annually since 2017, SBDC Day aims to recognize the impact SBDCs have on the success of dreamers, innovators, and doers across the country and acknowledge the important role small businesses play in the economic and cultural livelihood of the state and nation; and

WHEREAS; every year, SBDC Day brings together the country's nearly 1,000 SBDCs and the hundreds of thousands of clients they serve, providing an opportunity for small business owners, counselors, and other vested individuals in Wisconsin and nationwide to share their experiences and success stories; and

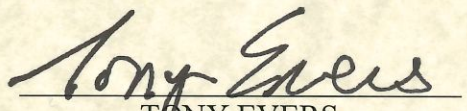
WHEREAS; today, the state of Wisconsin joins small business owners across the state in celebrating the critical work of SBDCs and reaffirms its commitment to the shared goals of bolstering and supporting small businesses across the state;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim March 20, 2024, as

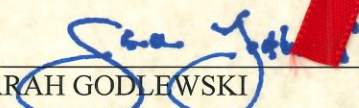
SMALL BUSINESS DEVELOPMENT CENTER DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 23rd day
of February 2024.


TONY EVERS
GOVERNOR

By the Governor:


SARAH GODLEWSKI
Secretary of State