

# STATE of WISCONSIN



OFFICE of the GOVERNOR

## Proclamation

*WHEREAS*; ensuring that every kid in Wisconsin has access to a well-rounded education, including instruction on financial literacy, is an essential investment in the state's economy and future; and

*WHEREAS*; financial education from an early age provides a strong foundation upon which kids can grow into financially independent adults, helping them form lifelong habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

*WHEREAS*; credit unions are not-for-profit, member-owned cooperatives that are dedicated to improving the financial well-being of their members and the communities they live in, and this year marks the 101st anniversary of credit unions serving Wisconsin communities; and

*WHEREAS*; millions of Wisconsinites, including many young people, are members of credit unions, which provide financial literacy and wellness programs such as certified financial counseling, reality fairs, and apps to simulate adult financial scenarios for youth in school districts; and

*WHEREAS*; credit unions offer schools across the state access to additional financial materials, foster healthy savings habits for young people through youth savings accounts, and operate more than 100 student-run, in-school branches; and

*WHEREAS* credit unions are represented on the Governor's Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to measurably improve the financial literacy and inclusion of all Wisconsinites; and

*WHEREAS*; this month, the state of Wisconsin encourages parents, educators, and community volunteers to continue instilling in youth the value of making smart financial decisions and providing them with good role models in handling their own finances;


*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim April 2024 as

## NATIONAL CREDIT UNION YOUTH MONTH


throughout the State of Wisconsin, and I commend this observance  
to all our state's residents.



IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 26th day  
of March 2024.

  
TONY EVERS  
GOVERNOR

By the Governor:

  
SARAH GODLEWSKI  
Secretary of State