

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; tourism is a more than \$20 billion industry in Wisconsin and music tourism, when folks travel to and visit a city or town for a music festival or performance, is a major contributor to the industry across the state; and

WHEREAS; live music events bring communities together, and a 2020 survey from AARP even suggests that attending live musical performances may improve mental and emotional health; and

WHEREAS; today, on the occasion of the 41st Wisconsin Area Music Industry (WAMI) Awards Show, the state of Wisconsin recognizes and honors all music industry professionals—including the more than 7,000 individuals involved with WAMI—for their resilience over the past several years and for their longstanding contributions to the social, cultural, and economic fabric of the state;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim May 21, 2023, as

WISCONSIN AREA MUSIC INDUSTRY DAY

throughout the State of Wisconsin and I commend this observance to all our state's residents.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 28th day of April 2023.

TONY EVERS
GOVERNOR

By the Governor:

SARAH GODLEWSKI
Secretary of State