

WHEREAS; Alzheimer’s disease is a progressive and debilitating condition that causes the deterioration of brain cells, which results in the symptoms of dementia, including memory loss, confusion, and loss of other cognitive abilities that seriously impact daily life; and

WHEREAS; according to the Alzheimer’s Association, nearly seven million Americans and over 110,000 Wisconsinites aged 65 and older are living with Alzheimer’s disease, and the number of people diagnosed with the disease in Wisconsin is only expected to increase; and

WHEREAS; according to the Centers for Disease Control and Prevention, Alzheimer’s disease remains a leading cause of death in the United States, and while there is currently no cure, certain treatments are available that may decelerate the disease’s progression and help affected individuals and their caregivers improve overall quality of life; and

WHEREAS; the Alzheimer’s Association estimates that there are currently over 205,000 unpaid and familial caregivers in Wisconsin, providing a total of 297 million hours of care to those living with Alzheimer’s and other dementias at an approximated value of more than \$5.5 billion; and

WHEREAS; caring for individuals with Alzheimer’s disease and other dementias will cost Americans approximately \$360 billion in 2024, and this total is estimated to increase to nearly \$1 trillion by mid-century; and

WHEREAS; First Lady Kathy Evers has made raising awareness of Alzheimer’s disease and dementia a priority for her work and, in 2019, worked with the Aging and Disability Resource Center (ADRC) of Dane County to help the Wisconsin Executive Residence achieve official designation as a dementia-friendly space for all who visit, increasing visibility on the creation of dementia-friendly spaces; and

WHEREAS; this month, the state of Wisconsin joins all who are currently living with Alzheimer’s disease, their loved ones, their caregivers, and dedicated individuals and organizations across the state in encouraging continued research and funding efforts and in embracing hope for the development of new and innovative approaches to address Alzheimer’s disease;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim June 2024 as

## **ALZHEIMER’S AND BRAIN AWARENESS MONTH**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 17th day of May 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State