

# STATE of WISCONSIN



OFFICE of the GOVERNOR

## Proclamation

*WHEREAS*; Alzheimer's disease is a progressive and debilitating condition that causes the deterioration of brain cells, which results in the symptoms of dementia, including memory loss, confusion, and loss of other cognitive abilities that seriously impact daily life; and

*WHEREAS*; according to the Alzheimer's Association, over seven million Americans and over 110,000 Wisconsinites aged 65 and older are living with Alzheimer's disease, and the number of people diagnosed with the disease in Wisconsin is only expected to increase; and

*WHEREAS*; according to the Centers for Disease Control and Prevention, Alzheimer's disease remains a leading cause of death in the United States, and while there is currently no cure, certain treatments are available that may decelerate the disease's progression and help affected individuals and their caregivers improve overall quality of life; and

*WHEREAS*; the impact of Alzheimer's disease extends beyond the individual diagnosed, and the Alzheimer's Association estimates that there are currently over 205,000 unpaid and familial caregivers in Wisconsin, providing a total of 297 million hours of care to those living with Alzheimer's and other dementias at an approximate value of nearly \$6 billion; and

*WHEREAS*; researchers in Wisconsin and worldwide are working tirelessly to advance scientific discoveries in the fight against Alzheimer's disease, including identifying modifiable risk factors, developing earlier and more precise diagnostic tools, improving treatments to slow progression, and accelerating the search for a cure, all while advancing care models that improve quality of life for individuals and their families; and

*WHEREAS*; First Lady Kathy Evers has made raising awareness of Alzheimer's disease and dementia a priority of her work and, in 2019, worked with the Aging and Disability Resource Center (ADRC) of Dane County to help the Wisconsin Executive Residence achieve official designation as a dementia-friendly space for all who visit, increasing visibility on the creation of dementia-friendly spaces; and

*WHEREAS*; this month, the state of Wisconsin joins all who are currently living with Alzheimer's disease, their loved ones, their caregivers, and dedicated individuals and organizations across the state in encouraging continued research and funding efforts and in embracing hope for the development of new and innovative approaches to address Alzheimer's disease and ultimately, find a cure;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim June 2025 as

## ALZHEIMER'S AND BRAIN AWARENESS MONTH

throughout the State of Wisconsin, and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 23rd day  
of May 2025.

A handwritten signature in blue ink that reads "Tony Evers".  
TONY EVERS  
GOVERNOR

By the Governor:

A handwritten signature in blue ink that reads "Sarah Godlewski".  
SARAH GODLEWSKI  
Secretary of State