

WHEREAS; Wisconsin proudly wears the title of “America’s Dairyland,” as producing and consuming cheese is deeply intertwined into the culture and identity of the state; and

WHEREAS; Lake Mills resident, Anne Pickett, established one of Wisconsin’s first known cheese factories in 1841, and today, there are approximately 1,200 licensed cheesemakers throughout the state; and

WHEREAS; in 2022, Wisconsin cheesemakers produced 3.52 billion pounds of cheese in over 600 varieties, accounting for around a quarter of all cheese produced in the United States and leading the nation in the production of specialty cheeses; and

WHEREAS; if Wisconsin were a country, it would rank fourth in the world in total cheese production, behind the rest of the United States, Germany, and France; and

WHEREAS; Wisconsin has claimed thousands of awards for its world-class cheese over the years and won 54 Best of Class titles at the 2023 United States Championship Cheese Contest; and

WHEREAS; dairy farming is the state’s past, present, and will be a key part of its future, and whether it is baked, fried, squeaky, shredded, or sliced, Wisconsin cheese is adored by folks here in Wisconsin and all over the world; and

WHEREAS; today, the state of Wisconsin joins all Wisconsinites in recognizing the state’s committed cheesemakers, dairy farmers, and all members of the dairy industry for their vital contributions to Wisconsin’s cultural and economic livelihood;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim June 4, 2023, as

NATIONAL CHEESE DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 9th day of June 2023.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State