

WHEREAS; while the virtues of friendship are often taken for granted or not expressed, it has long been understood that friendships are important and meaningful relationships that benefit one's physical, mental, and emotional health; and

WHEREAS; to bring special attention to the value of friendship, Joyce C. Hall, founder of Hallmark Cards, suggested in 1919 that a day be set aside every year for Friendship Day; and

WHEREAS; since it was first proposed, Friendship Day has been observed as an occasion to foster a greater appreciation of friendship in the country; and

WHEREAS; in 1935, the United States Congress officially designated the first Sunday in August as Friendship Day; and

WHEREAS; today, the state of Wisconsin presents all Wisconsinites with the opportunity to appreciate, connect with, support, and pay tribute to their friends, as well as seek out new friends and create meaningful relationships with others;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim August 6 2023 as

## **FRIENDSHIP DAY**

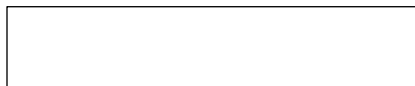
throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 7th day of August 2023.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State