

WHEREAS; the state of Wisconsin acknowledges the many physical and mental health benefits of breastfeeding for babies and promotes inclusive support for every family, regardless of race, ethnicity, gender identity, sexual orientation, education level, socioeconomic status, or any other factor that makes every family and community unique; and

WHEREAS; while data shows that Asian American, Native Hawaiian, and Pacific Islander (AANHPI) families have high breastfeeding initiation rates, aggregated data from these communities masks diversity and disparities in rates of breastfeeding duration and exclusivity; and

WHEREAS; there is a lack of understanding and awareness surrounding the experiences of AANHPI families who choose to breastfeed, and as a result, critical resources may not be directed to vulnerable AANHPI communities; and

WHEREAS; while August is National Breastfeeding Month, Asian American, Native Hawaiian, and Pacific Islander Breastfeeding Week is dedicated to celebrating the diverse experiences of AANHPI families and supporting their efforts to reclaim their breastfeeding traditions; and

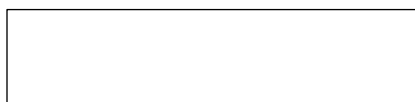
WHEREAS; this week, the state of Wisconsin applauds the community-based organizations across the state that are committed to the important work of promoting diversity in the lactation field and changing systems and structures to better support families and joins them, along with the Wisconsin Department of Health Services, in celebrating breastfeeding, promoting awareness of its benefits, and ensuring equitable access and opportunity for all families, now and in the future;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim August 15 through 21 2024 as

ASIAN AMERICAN NATIVE HAWAIIAN AND PACIFIC ISLANDER BREASTFEEDING WEEK

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 21st day of August 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State