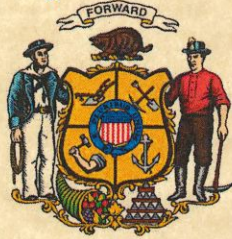


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; the state of Wisconsin acknowledges the many physical and mental health benefits of breastfeeding and lactation for babies and their parents, and promotes inclusive support for every family, regardless of race, ethnicity, gender identity, sexual orientation, education level, socioeconomic status, or any other factor that makes every family and community unique; and

WHEREAS; while data shows that Asian American, Native Hawaiian, and Pacific Islander (AANHPI) families have high breastfeeding initiation rates, disparities in rates of breastfeeding duration and exclusivity can be hidden as diverse racial and ethnic communities are grouped together; and

WHEREAS; there is little reported data on the disparities in health outcomes of AANHPI communities, and the overall lack of understanding and awareness surrounding the experiences of AANHPI families who choose to breastfeed can cause these communities to be overlooked when it comes to dispersing critical resources and care; and

WHEREAS; reducing racial disparities in healthcare and birth outcomes, promoting diversity in the lactation field, and changing systems and structures to better support families is crucial, and the state applauds the community-based organizations that are championing this important work; and

WHEREAS; while August is National Breastfeeding Month, Asian American, Native Hawaiian, and Pacific Islander Breastfeeding Week is dedicated to celebrating the diverse experiences of AANHPI families and supporting their efforts to reclaim their breastfeeding traditions; and

WHEREAS; this week, the state of Wisconsin joins dedicated advocates and organizations across the state, along with the Wisconsin Department of Health Services, in celebrating breastfeeding, promoting awareness of its benefits, and ensuring equitable access and opportunity for all babies and parents, now and in the future;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim August 15 – 21, 2025, as

ASIAN AMERICAN, NATIVE HAWAIIAN, AND PACIFIC ISLANDER BREASTFEEDING WEEK

throughout the State of Wisconsin, and I commend this observance
to all our state's residents.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 28th day
of July 2025.

Tony Evers
TONY EVERS
GOVERNOR

By the Governor:

Sarah Godlewski
SARAH GODLEWSKI
Secretary of State