

WHEREAS; the Wisconsin 529 College Savings Program is a trusted resource for Wisconsin's students, families, and all those who choose to pursue post-secondary education and has helped transform the lives of tens of thousands of Wisconsinites who have received its tax-advantaged benefits while developing a higher education savings strategy and a college and career readiness plan; and

WHEREAS; through its Edvest 529 and Tomorrow's Scholar plans, the Wisconsin 529 College Savings Program promotes financial wellness and is nationally recognized for delivering low-cost, easy, and effective ways to save for higher education; and

WHEREAS; Wisconsinites who save with a Wisconsin 529 College Savings Plan may use their savings to cover a variety of higher education and career training expenses at accredited colleges and universities, technical schools, community colleges, and registered apprenticeship programs; and

WHEREAS; in partnership with the Wisconsin 529 College Savings Program, Wisconsin's institutions of higher education—including the Wisconsin Technical College System, the University of Wisconsin System, and the Wisconsin Association of Independent Colleges and Universities—work to make higher education a reality for individuals across the state; and

WHEREAS; this month, the state of Wisconsin joins the Wisconsin Department of Financial Institutions in promoting the utilization of the Wisconsin 529 College Savings Program and its college savings plans and encourages all individuals and families across the state to save for higher education;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 2023 as

COLLEGE SAVINGS MONTH

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 11th day of August 2023.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State