

WHEREAS; the state of Wisconsin acknowledges the many physical and mental health benefits of breastfeeding and lactation for babies and their parents, and promotes inclusive support for every family, regardless of race, ethnicity, gender identity, sexual orientation, education level, socioeconomic status, or any other factor that makes every family and community unique; and

WHEREAS; racial disparities in breastfeeding rates persist across the state and throughout the country, and Latina families face specific challenges and unique barriers when accessing lactation support, including a lack of cultural and linguistic materials and community or professional support; and

WHEREAS; reducing racial disparities in healthcare and birth outcomes, promoting diversity in the lactation field, and changing systems and structures to better support families are critical, and the state applauds the community-based breastfeeding organizations that are championing this essential work; and

WHEREAS; Semana de la Lactancia Latina is dedicated to prioritizing and celebrating the experiences of Latina families and is centered on encouraging breastfeeding as a way to combat systemic injustices that prevent families from achieving their full potential; and

WHEREAS; this week, the state of Wisconsin joins dedicated advocates and organizations across the state, along with the Wisconsin Department of Health Services, in celebrating breastfeeding, promoting awareness of its benefits, and ensuring equitable access and opportunity for all babies and parents, now and in the future;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim September 8 through 14 2025 as

**SEMANA DE LA LACTANCIA LATINA**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 2nd day of September 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State