

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; the state of Wisconsin acknowledges the many physical and mental health benefits of breastfeeding and lactation for babies and their parents, and promotes inclusive support for every family, regardless of race, ethnicity, gender identity, sexual orientation, education level, socioeconomic status, or any other factor that makes every family and community unique; and

WHEREAS; racial disparities in breastfeeding rates persist across the state and throughout the country, and Latina families face specific challenges and unique barriers when accessing lactation support, including a lack of cultural and linguistic materials and community or professional support; and

WHEREAS; reducing racial disparities in healthcare and birth outcomes, promoting diversity in the lactation field, and changing systems and structures to better support families are critical, and the state applauds the community-based breastfeeding organizations that are championing this essential work; and

WHEREAS; Semana de la Lactancia Latina is dedicated to prioritizing and celebrating the experiences of Latina families and is centered on encouraging breastfeeding as a way to combat systemic injustices that prevent families from achieving their full potential; and

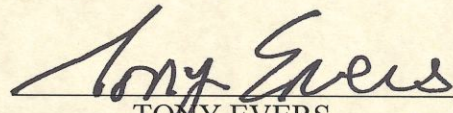
WHEREAS; this week, the state of Wisconsin joins dedicated advocates and organizations across the state, along with the Wisconsin Department of Health Services, in celebrating breastfeeding, promoting awareness of its benefits, and ensuring equitable access and opportunity for all babies and parents, now and in the future;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 8 – 14, 2025, as

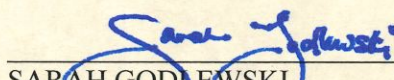
SEMANA DE LA LACTANCIA LATINA

throughout the State of Wisconsin, and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 2nd day
of September 2025.


TONY EVERS
GOVERNOR

By the Governor:


SARAH GODLEWSKI
Secretary of State