WHEREAS; diapers serve a critical role in ensuring the health, welfare, and safety of infants, toddlers, young children, and all those who may require them; and
WHEREAS; diaper need is the condition of not having a sufficient supply of diapers to ensure that babies are healthy, clean, and dry, which can adversely affect kids and families, often disqualifying them from participating in quality child care and early education programs; and
WHEREAS; according to the National Diaper Bank Network, nearly half of U.S. families experience diaper need, and one in four parents report missing work or school because they are unable to afford the diapers required to leave children in child care; and
WHEREAS; without sufficient diapers, infants and toddlers risk infections or other health issues that may necessitate medical attention, further increasing financial struggles and disparities for families; and
WHEREAS; Wisconsin recognizes that diaper need is a public health issue, and many trusted community-based organizations work across the state to distribute diapers through various channels, improving economic opportunity, overall health, and quality of life for Wisconsin kids, families, and communities; and
WHEREAS; this week, the state of Wisconsin joins affected individuals, families, and dedicated advocates and organizations in raising awareness for and helping alleviate diaper needs across the state for the health and safety of all Wisconsin kids;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 14 through 20 2026 as

NATIONAL DIAPER NEED AWARENESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of September 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State