WHEREAS; according to the Human Rights Campaign, studies suggest that individuals identifying as bisexual make up the largest group within the lesbian, gay, bisexual, transgender, and queer (LGBTQ) community; and

WHEREAS; first observed in 1999, Celebrate Bisexuality Day was established by activists Gigi Raven Wilbur, Wendy Curry, and Michael Page to support and uplift the bisexual community, and in 2014, the first Bisexual Awareness Week was co-founded and led by GLAAD and BiNet USA; and

WHEREAS; while bisexual individuals often face challenges similar to those faced by other members of the LGBTQ community, including harmful stereotyping and a lack of support, reassurance, and acceptance from friends, family, and communities, it is also important to recognize the unique challenges faced by members of this community, such as biphobia or bi erasure; and

WHEREAS; diversity makes the state stronger, enriching Wisconsin's communities and culture, and ensuring the state's future success, and it is essential to recognize the diverse identities and experiences within the bisexual community that make each person's lived experience unique; and

WHEREAS; on this occasion, the state of Wisconsin joins the LGBTQ community and allies across the state in celebrating diverse bisexual identities and reaffirming the state's commitment to ensuring that every Wisconsinite can stand boldly in their truth and be safe, treated with dignity and respect, and welcomed without fear of persecution, judgment, or discrimination;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 16 through 23 2026 as

BISEXUAL AWARENESS WEEK

and September 23, 2026, as

CELEBRATE BISEXUALITY+ DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of September 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State