

WHEREAS; diapers serve a critical role in ensuring the health, welfare, and safety of infants, toddlers, young children, and all those who may require them; and

WHEREAS; “diaper need” is the condition of not having a sufficient supply of diapers to ensure that babies are healthy, clean, and dry, which can adversely affect kids and families, often disqualifying them from participating in quality child care and early education programs; and

WHEREAS; according to the National Diaper Bank Network, one in two U.S. families experience diaper need, and three in five parents report missing work because they are unable to afford the diapers required to leave children in child care; and

WHEREAS; without sufficient diapers, infants and toddlers risk infections or other health issues that may necessitate medical attention, further increasing financial struggles and disparities for afflicted families; and

WHEREAS; Wisconsin recognizes that diaper need is a public health issue and addressing diaper need can improve economic opportunity, overall health, and the quality of life for all families and communities across the state; and

WHEREAS; Wisconsin is proud to be home to trusted community-based organizations, including the Kimberly-Clark Diaper Bank, The Diaper Bank of Eau Claire, Walworth County Food and Diaper Bank, The Parenting Place, Eastern Wisconsin Diaper Bank, Babies & Beyond Diaper Bank, The Village Diaper Bank, Milwaukee Diaper Mission, United Way, BabyCare, and the Neighbors’ Place, that recognize the importance of diapers and distribute diapers to families through various channels; and

WHEREAS; this week, the state of Wisconsin joins affected individuals, families, and dedicated advocates and organizations in raising awareness for and helping alleviate diaper needs across the state for the health and safety of all Wisconsin kids;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,

do hereby proclaim September 18 through 24, 2023;

DIAPER NEED AWARENESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 8th day of September 2023.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State