

WHEREAS; invasive lobular carcinoma (ILC), otherwise known as lobular breast cancer, is a slowly progressing form of breast cancer that begins in the mammary glands; and

WHEREAS; according to the Breast Cancer Research Foundation, approximately 10 to 15 percent of all breast cancer cases are invasive lobular breast cancer, and an estimated 43,000 new cases are diagnosed each year; and

WHEREAS; symptoms of lobular breast cancer may include breast pain or warmth, a change in the texture, appearance, or thickness of breast skin, breast fullness or swelling, a newly inverted nipple, and more; and

WHEREAS; while routine screenings, such as mammograms, are essential tools for early breast cancer detection, the diagnosis of lobular breast cancer can be particularly challenging due to its unique growth pattern, and research shows that MRIs may be better able to detect lobular breast cancer than mammograms and ultrasounds, according to the Breast Cancer Research Foundation; and

WHEREAS; like other forms of breast cancer, lobular breast cancer can spread to other parts of the body, even for years following diagnosis and treatment, underscoring the importance of increased public awareness, early detection, and research for expanding treatment options; and

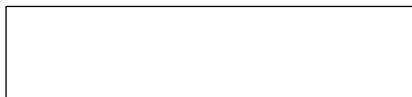
WHEREAS; today, the state of Wisconsin joins all those impacted by lobular breast cancer, as well as healthcare professionals, advocates, and dedicated organizations across the state and country, in spreading awareness of lobular breast cancer, supporting ongoing research, and embracing hope for earlier diagnoses and improved treatments;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 15 2025 as

LOBULAR BREAST CANCER AWARENESS DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 20th day of October 2025.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State