

WHEREAS; according to Wisconsin Statute § 460.01(4), massage therapy—also known as bodywork therapy—refers to the science and healing art that uses manual actions and adjunctive therapies to palpate and manipulate the soft tissue of the human body in order to improve circulation, reduce tension, relieve soft tissue pain, or increase flexibility; and

WHEREAS; according to research, massage therapy can be beneficial to the overall health of people of all ages, and it increasingly plays a part in integrated healthcare services offered in Wisconsin and across the country; and

WHEREAS; massage therapy is an option that patients who suffer from health issues may utilize, including individuals with high blood pressure, arthritis, back pain, and headaches, as well as those who are seeking help with chronic pain management, behavioral health treatment, rehabilitation and physical training, and treatment of acute medical conditions; and

WHEREAS; Wisconsin’s licensed massage therapists are dedicated to the highest standards of care and professionalism and maintain these standards through education and credentialing; and

WHEREAS; this week, the state of Wisconsin joins the massage therapy community in raising awareness of the potential benefits of massage therapy and thanking massage therapists across the state for their dedicated service to the health and well-being of Wisconsinites;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 20 through 26 2024 as

NATIONAL MASSAGE THERAPY AWARENESS WEEK

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 18th day of October 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State