STATE *of* WISCONSIN

OFFICE *of the* GOVERNOR

Proclamation

WHEREAS; financial savings are fundamental to Wisconsin's stability and vitality, and an emergency savings fund provides a safety net for individuals and families in the event of unplanned expenses or financial emergencies; and

WHEREAS; in an increasingly competitive market, Wisconsin business owners endeavor to set themselves apart from other employers by offering employees a financial wellness benefit that gives them the power to save automatically through their paycheck using split deposit; and

WHEREAS; recognizing that employers can serve as a powerful source of information, the Wisconsin Saves program works to support small to mid-size employers as they promote the benefits of split deposit; and

WHEREAS; as part of the nationwide America Saves campaign, the Wisconsin Saves program works to encourage Wisconsinites to participate in savings practices that lead to increased financial security and the reduction of debt; and

WHEREAS; today, the state of Wisconsin joins the Wisconsin Department of Financial Institutions in encouraging businesses to work with their employees to set aside money each month for emergencies and the future through payroll split deposits;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim November 19, 2026, as

WISCONSIN SAVES DAY

throughout the State of Wisconsin, and I commend this observance to all our state's residents.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 16th day of November 2026.

Tony Evers

TONY EVERS
GOVERNOR

By the Governor:

Sarah Godlewski

SARAH GODLEWSKI
Secretary of State