

WHEREAS; producing and consuming cheese is woven into the fabric of Wisconsin culture and is an important part of our identity as Wisconsinites; and

WHEREAS; Wisconsin's more than 1,200 licensed cheesemakers produce cheese in over 600 varieties, nearly double the versatility of production of other states; and

WHEREAS; 90 percent of Wisconsin's milk is made into cheese and, in fact, Wisconsin cheesemakers produced 3.36 billion pounds of cheese in 2019 alone, totaling one out of every four pounds produced nationwide; and

WHEREAS; if Wisconsin were a country, it would rank fourth in total cheese production, behind the rest of the United States, Germany, and France; and

WHEREAS; from our signature squeaky cheese curds to Colby cheese, named for the central Wisconsin city where it was developed in 1874, Wisconsin cheese is a delicacy enjoyed by folks here in our state and all over the world; and

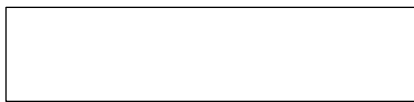
WHEREAS; today, the state of Wisconsin joins all Wisconsinites in celebrating our proud tradition as "America's Dairyland" and encourages folks across our state to support our local cheesemakers and our dairy industry throughout the new year;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim January 20, 2021, as

## **CHEESE LOVERS' DAY**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 6<sup>th</sup> day of January 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State