

WHEREAS; producing and consuming cheese is a critical part of our state’s history and culture, and it is a central part of our identity as Wisconsinites; and

WHEREAS; Wisconsin’s more than 1,200 licensed cheesemakers produce cheese in over 600 varieties, nearly double the versatility of production of other states; and

WHEREAS; in 2020, approximately one out of every four pounds of cheese nationwide was produced by Wisconsin cheesemakers, who produced a total of 3.39 billion pounds of cheese, including 796 million pounds of specialty cheeses; and

WHEREAS; if Wisconsin were a country, it would rank fourth in total cheese production in the world, behind the rest of the United States, Germany, and France; and

WHEREAS; from our signature squeaky cheese curds, to our award-winning specialty cheeses, to Colby cheese, named for the central Wisconsin city where it was developed in 1874, Wisconsin cheese is a delicacy enjoyed by folks here in our state and all over the world; and

WHEREAS; our state is even home to the “Cheese Capital of the World,” my hometown of Plymouth; and

WHEREAS; today, the state of Wisconsin joins all Wisconsinites in celebrating our proud tradition as “America’s Dairyland” and encourages folks across our state to support our local cheesemakers and dairy industry throughout the new year;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim January 20, 2022, as

CHEESE LOVER’S DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 10th day of December 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State