

WHEREAS; addressing the complex mental health needs of Wisconsin’s kids, youth, and families is fundamental to ensuring the future prosperity of the state and country, and the need for comprehensive, coordinated mental health services places a critical responsibility on educators and communities; and

WHEREAS; teaching kids skills that they can use to effectively navigate life, both academically and otherwise, can allow them to thrive physically, mentally, and emotionally; and

WHEREAS; raising awareness of the importance of social and emotional health has the potential to benefit children, youth, and families in communities throughout Wisconsin, helping them to understand the power of courage, gratitude, forgiveness, and compassion in action, among other virtues; and

WHEREAS; implementing social and emotional learning into classrooms across the state can be a crucial first step towards addressing the multitude of mental health challenges facing kids today; and


WHEREAS; this month, the state of Wisconsin joins dedicated individuals and organizations across the state and country—including the Choose Love Movement—in promoting hope, healing, and love through social and emotional learning;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim February 2023 as

CHOOSE LOVE AWARENESS MONTH

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 17th day of February 2023.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State