

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; according to the Centers for Disease Control and Prevention (CDC), heart disease is the leading cause of death in the state of Wisconsin, having claimed the lives of more than 12,000 Wisconsinites in 2020 alone; and

*WHEREAS*; the CDC also estimates that approximately 80 percent of cardiac events can be prevented, which is why the Wisconsin Department of Health Services (DHS) is working to implement a comprehensive set of systemic and environmental changes to combat the prevalence of heart disease in the state; and

*WHEREAS*; not all Wisconsinites are given the same opportunity for heart health, underscoring the importance of improving the conditions that create and promote health and wellness in the state—including economic opportunity, stable employment, affordable healthcare, reliable transportation, access to nutritious food, and quality housing—in order to ensure equitable health outcomes for all; and

*WHEREAS*; as common symptoms can vary by gender, heart disease often goes undetected in women, in particular, prompting the need for increased awareness of the prevalence of heart disease in women, an understanding of common symptoms for different genders and ages, and further education on data-informed prevention techniques and strategies; and

*WHEREAS*; alongside the efforts of DHS and Wisconsin's other state agencies, the American Heart Association's Go Red for Women® campaign encourages women to learn their family history, move more, eat well, and meet with a healthcare provider to determine their risk for heart diseases and stroke; and

*WHEREAS*; on this occasion, the state of Wisconsin encourages people across the state and country to wear red in honor of the Go Red for Women® campaign and joins DHS and the American Heart Association in promoting heart disease prevention strategies, working towards the improved health and well-being of women across the state, and raising awareness of the warning signs of heart disease in people of all ages and identities;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim February 2023 as

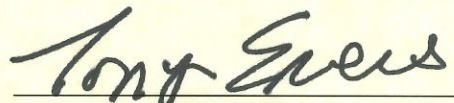
## AMERICAN HEART MONTH

and February 3, 2023, as

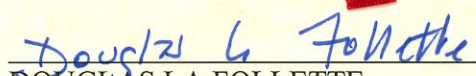
## “WEAR RED” DAY

that the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin to  
be affixed. Done at the Capitol in the  
City of Madison this 30th day  
of January 2023.

  
TONY EVERS  
GOVERNOR

By the Governor:

  
DOUGLAS LA FOLLETTE  
Secretary of State

