

WHEREAS; theater is one of humankind’s most meaningful avenues for providing audiences and artists alike the space to share emotions and experiences that generate greater empathy and understanding between individuals and communities; and

WHEREAS; Wisconsin has a long-standing and diverse theatrical ecosystem made up of professional, semi-professional, amateur, and educational theater companies across the state; and

WHEREAS; Wisconsin’s theatermakers—many of whom create original plays and musicals that are produced across the country and around the world—provide individuals and communities with the ability to unite in their enjoyment of the arts, which in turn helps foster connection, creativity, and joy among the public; and

WHEREAS; Wisconsin theater companies not only contribute to the artistic fabric of the state but are significant economic drivers for its communities, employing thousands of artists and technicians and attracting visitors from all over; and

WHEREAS; despite the challenges of the coronavirus pandemic, Wisconsin theaters have continued to serve the people of the state when they have needed it the most, demonstrating the important role the theater plays in addressing the societal and emotional needs of audiences; and

WHEREAS; theater leaders from across the state have come together to create a first-of-its-kind festival—World Premiere Wisconsin—which will lift up professional, academic, and amateur theatermakers as they engage in the production of new works; and

WHEREAS; running from March 1 through June 30, 2023, the inaugural World Premiere Wisconsin event aims to draw audiences from every corner of the state to experience the premiere of nearly 50 new plays and musicals in more than 20 communities; and

WHEREAS; today, the state of Wisconsin congratulates the organizers of the state’s first World Premiere Wisconsin event and celebrates the many contributions of theater companies to the spiritual, emotional, and economic well-being of the state;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim March 1 2023 as

WORLD PREMIERE WISCONSIN DAY

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 10th day of February 2023.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State