

# STATE of WISCONSIN



## OFFICE of the GOVERNOR

# Proclamation

*WHEREAS*; WBAY-TV was the first television station in the Green Bay/Appleton market and the second television station in the entire state of Wisconsin to go on air, debuting on March 17, 1953; and

*WHEREAS*; WBAY-TV's Action 2 News broadcasts in 18 Wisconsin counties, keeping a TV household population of over 438,000 up to date on breaking news, weather forecasts, and more; and

*WHEREAS*; WBAY-TV produces 36 hours of local and state news, weather, and sports coverage every week, covering everything from inclement weather to the Green Bay Packers, the Milwaukee Bucks, and the Milwaukee Brewers; and

*WHEREAS*; as a market-leading ABC affiliate, WBAY-TV has received numerous prestigious Edward R. Murrow Awards for high-quality journalism over the past five years, including the Edward R. Murrow Award for Overall Excellence, and WBAY.com is the number one news and information website in all of Northeast Wisconsin; and

*WHEREAS*; WBAY-TV is committed to improving the lives of those it serves, including through its numerous philanthropic efforts, from serving as a drop-off location and broadcast partner for the Salvation Army's annual Coats for Kids donation drive and the U.S. Marines' Toys for Tots holiday giving campaign to holding the national record for the longest-running local telethon on the same channel with the CP Telethon, which has been broadcast on WBAY since 1954; and

*WHEREAS*; today, the state of Wisconsin joins WBAY-TV and its dedicated team of journalists, past and present, in celebrating 70 years of quality programming, news, weather, and sports coverage that is investigative, informative, and inspirational and that serves as a trusted source of local and state news for Wisconsinites across the state;

*NOW, THEREFORE*, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim March 17, 2023, as

## WBAY-TV DAY

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.



IN TESTIMONY WHEREOF, I have  
hereunto set my hand and caused the  
Great Seal of the State of Wisconsin  
to be affixed. Done at the Capitol in  
the City of Madison this 6<sup>th</sup> day of  
March 2023.

*Tony Evers*  
TONY EVERS  
GOVERNOR

By the Governor:

*Douglas La Follette*  
DOUGLAS LA FOLLETTE  
Secretary of State