

WHEREAS; excessive alcohol consumption is a serious public health and safety concern in Wisconsin; and

WHEREAS; a higher percentage of adults in Wisconsin regularly consume alcohol than in most other states, and a higher rate of these regular drinkers consume alcohol excessively—also known as binge drinking—at least once per month, when compared to other states; and

WHEREAS; consuming alcohol, and binge drinking in particular, can have a negative impact on an individual’s personal life, professional life, and mental and physical health, and can even increase the risk of developing some cancers; and

WHEREAS; the estimated annual cost of binge drinking to Wisconsin’s economy is \$3.9 billion, which includes costs related to lost productivity, healthcare, and criminal justice; and

WHEREAS; this occasion presents all Wisconsinites with the opportunity to examine their drinking habits and assess the effects on their overall health and well-being, and to utilize resources available on the Wisconsin Department of Health Services website to learn more; and

WHEREAS; this month, the state of Wisconsin joins the Wisconsin Department of Health Services in supporting the enforcement of minimum legal drinking age laws, highlighting the resources and support available for folks who need professional help to avoid unhealthy alcohol use, and supporting our friends, family members, and neighbors in recovery;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim April 2021 as

ALCOHOL AWARENESS MONTH

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 17th day of March 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State