

WHEREAS; ensuring that every kid in Wisconsin has access to a well-rounded education, including instruction on financial literacy, is an essential investment in our state's future; and

WHEREAS; the state of Wisconsin recognizes that financial education from an early age provides a strong foundation upon which our state's kids can grow into financially independent adults, helping them to form lifelong habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

WHEREAS; credit unions are not-for-profit, member-owned cooperatives that are dedicated to improving the social and economic lives of their members and the communities they live in; and

WHEREAS; Wisconsin's credit unions have over 3.4 million members, including many young people, and provide financial literacy and wellness programs such as certified financial counseling, reality fairs, and apps to simulate adult financial scenarios for youth in school districts and community groups; and

WHEREAS; credit unions offer schools across our state complimentary access to additional financial materials, foster healthy savings habits for young people through youth savings accounts and programs like Savers Sweepstakes®, and operate over 100 student-run, in-school branches; and

WHEREAS; credit unions are represented on the Governor's Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to improve the financial literacy and inclusion of all Wisconsinites; and

WHEREAS; today, the state of Wisconsin encourages parents, educators, and community volunteers to continue instilling in our youth the value of making smart financial decisions and providing them with good role models in handling their own finances;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim April 2021 as

## **NATIONAL CREDIT UNION YOUTH MONTH**

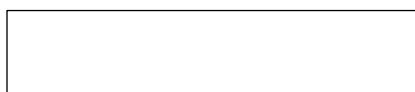
throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 31<sup>st</sup> day of March 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State