

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; ensuring that every kid in Wisconsin has access to a well-rounded education, including instruction on financial literacy, is an essential investment in our state's economy and future; and

WHEREAS; our state recognizes that financial education from an early age provides a strong foundation upon which our state's kids can grow into financially independent adults, helping them form lifelong habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

WHEREAS; credit unions are not-for-profit, member-owned cooperatives that are dedicated to improving the social and economic well-being of their members and the communities they live in, which includes engaging youth on issues related to financial literacy and capability; and

WHEREAS; millions of Wisconsinites, including many young people, are members of credit unions, which provide financial literacy and wellness programs such as certified financial counseling, reality fairs, and informational apps to simulate adult financial scenarios for youth in school districts and community groups; and

WHEREAS; credit unions offer schools across our state complementary access to additional financial materials, foster healthy savings habits for young people through youth savings accounts and programs like Saver's Sweepstakes®, and even operate student-run, in-school branches; and

WHEREAS; credit unions are represented on the Governor's Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to measurably improve the financial literacy and inclusion of all Wisconsinites; and

WHEREAS; today, the state of Wisconsin encourages parents, educators, and community volunteers to continue instilling in our youth the value of making smart financial decisions and providing them with good role models in handling their own finances;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim April 2022 as

NATIONAL CREDIT UNION YOUTH MONTH

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 11th day of
March 2022.


TONY EVERS
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State

