

WHEREAS; creativity, imagination, entrepreneurship, and innovation are vital to Wisconsin's economic, educational, and civic growth and success; and

WHEREAS; culture, creativity, and the arts are deeply rooted in the state's history and are integral to the Wisconsin Idea, enriching the lives of all Wisconsinites by providing a means for individual expression, processing the unknown, and building connections between diverse groups of people within communities; and

WHEREAS; supporting a strong arts and creative sector is a critical strategy for Wisconsin to compete in the global economy, to educate kids for the 21st-century world and workforce, and to develop, attract, and retain a diverse and highly skilled workforce in healthy, vibrant communities where people want to live, work, learn, and grow; and

WHEREAS; according to data from the United States Bureau of Economic Analysis, the creative sector contributed \$9.6 billion to Wisconsin's economy and provided more than 83,000 full-time jobs in 2020 alone; and

WHEREAS; the 2023-25 Executive Budget proposal includes a \$100 million investment in the Artistic Endowment Fund, as well as an increase in funding for the Wisconsin Arts Board, to continue supporting individuals and organizations engaged in the arts; and

WHEREAS; this month, the state of Wisconsin encourages all Wisconsinites to engage with cultural and creative opportunities and joins dedicated advocates and organizations in celebrating the state's abundant creative resources and reaffirming local and statewide commitments to supporting and investing in Wisconsin's creative industries and assets;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim April 2023 as

## **CREATE WISCONSIN MONTH**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 17<sup>th</sup> day of March 2023.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State