

WHEREAS; child abuse and neglect are pervasive—yet preventable—issues affecting communities across Wisconsin; and

WHEREAS; what is best for kids is what is best for the state, which is why caregivers, families, communities, and government agencies have an obligation to work together to create safe, stable, and nurturing environments for all kids; and

WHEREAS; research demonstrates that building family protective factors—including social and emotional competence of children, knowledge of parenting and child development, social connections, parental resilience, and concrete supports in times of need—can promote the optimal development of kids, strengthen families, and reduce the likelihood of child abuse and neglect; and

WHEREAS; child maltreatment can be prevented by ensuring families are supported in building these protective factors through strengths-based policies, programming, and public awareness; and

WHEREAS; the pinwheel has come to serve as a symbol of the safe and happy childhoods that all kids deserve; and

WHEREAS; this month, the state of Wisconsin joins the Wisconsin Department of Children and Families, Children’s Wisconsin, Prevent Child Abuse Wisconsin and Prevent Child Abuse America’s Pinwheels for Prevention® campaign, and the Wisconsin Child Abuse and Neglect Prevention Board in reaffirming its commitment to making a difference in the lives of kids across the state by working to strengthen families and the communities in which they live;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim April 2023 as

FAMILY STRENGTHENING MONTH

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 21st day of March 2023.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State