

WHEREAS; ensuring that every kid in Wisconsin has access to a well-rounded education, including instruction on financial literacy, is an essential investment in the state's economy and future; and

WHEREAS; financial education from an early age provides a strong foundation upon which kids can grow into financially independent adults, helping them form lifelong habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

WHEREAS; credit unions are not-for-profit, member-owned cooperatives that are dedicated to improving the financial well-being of their members and the communities they live in, and this year marks the 100th anniversary of credit unions serving Wisconsin communities; and

WHEREAS; millions of Wisconsinites, including many young people, are members of credit unions, which provide financial literacy and wellness programs such as certified financial counseling, reality fairs, and apps to simulate adult financial scenarios for youth in school districts; and

WHEREAS; credit unions offer schools across the state access to additional financial materials, foster healthy savings habits for young people through youth savings accounts and programs like Saver's Sweepstakes®, and operate nearly 100 student-run, in-school branches; and

WHEREAS; credit unions are represented on the Governor's Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to measurably improve the financial literacy and inclusion of all Wisconsinites; and


WHEREAS; this month, the state of Wisconsin encourages parents, educators, and community volunteers to continue instilling in youth the value of making smart financial decisions and providing them with good role models in handling their own finances;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim April 2023 as

NATIONAL CREDIT UNION YOUTH MONTH

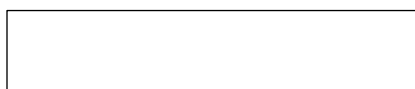
throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 17th day of March 2023.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State