

WHEREAS; ensuring that every child in Wisconsin has access to a well-rounded education, which includes instruction on financial literacy, is an essential investment in our state's future; and

WHEREAS; our state recognizes that financial education from an early age provides a strong foundation upon which our state's kids can grow into financially independent adults, helping them to form lifetime habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

WHEREAS; throughout the COVID-19 pandemic, bankers across Wisconsin have come up with creative ways to advocate for the importance of financial literacy by donating to schools and libraries, producing videos of bankers reading books on financial literacy, and providing teachers with instructions and activities for their students; and

WHEREAS; the Wisconsin Bankers Foundation has also developed a program—Reading Raises Interest—to encourage students to read, set goals, and save money; and

WHEREAS; Wisconsin bank volunteers serve on the Governor's Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to improve the financial literacy and inclusion of all Wisconsinites; and

WHEREAS; today, the state of Wisconsin encourages parents, educators, and community volunteers to continue instilling in our kids the value of making smart financial decisions and providing them with good role models in handling their own finances;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim April 22, 2021, as

## **WISCONSIN TEACH CHILDREN TO SAVE DAY**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 24<sup>th</sup> day of March 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State