

WHEREAS; billions of people around the world will have a period every month for decades of their lives, and period supplies—including pads and tampons—are essential products for these individuals; and

WHEREAS; according to the Alliance for Period Supplies, two out of five women in the United States struggle to purchase period products due to lack of income, and one third of low-income women report missing work, school, or similar commitments due to lack of access to period supplies; and

WHEREAS; this lack of period supplies, known as period poverty, can adversely affect the health and well-being of people who menstruate, often exacerbating vicious cycles of poverty by forcing people to withdraw from daily life, lose pay, or miss educational opportunities; and

WHEREAS; Wisconsin is proud to be home to trusted community-based organizations, including Milwaukee Diaper Mission, that understand the importance of accessible period products to health and economic stability, and are committed to distributing them through various channels; and

WHEREAS; this week, the state of Wisconsin joins all Wisconsinites in recognizing that period poverty is a public health issue, as well as an economic one, and that ensuring that all people have access to the basic necessities required to thrive and reach their full potential can lead to improved health, wellness, and opportunity for all;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim May 23 through 29, 2022, as

## **PERIOD POVERTY AWARENESS WEEK**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 13<sup>th</sup> day of May 2022.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State