WHEREAS; as Wisconsinites, we pride ourselves on the variety of recreational opportunities our state has to offer, many of which involve the great outdoors and enjoying our natural resources; and

WHEREAS; Wisconsin’s forests, trails, recreation areas, national parks, over 100 state parks, and more attracted 113 million visitors in 2019 and reflect every facet of our state’s rich natural and cultural history; and

WHEREAS; Wisconsin’s outdoor recreation industry directly supports 168,000 jobs, and its economic impact is estimated at almost $18 billion annually; and

WHEREAS; enjoyment of our great outdoors provides all Wisconsinites with the opportunity to celebrate our long-standing history of natural resource stewardship and to renew our commitment to protecting and appreciating our air, water, wildlife, and land; and

WHEREAS; in July 2019, Wisconsin established the Office of Outdoor Recreation, becoming one of the first states in the Midwest to create an office dedicated exclusively to promoting outdoor pursuits; and

WHEREAS; this month, the state of Wisconsin celebrates the partnership of federal, state, and local agencies, the recreation and tourism industries, and recreationists, which makes outdoor recreation opportunities available, and continually adds new and needed features such as improved trails, water access points, boat landings, and park enhancements;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim June 2020 as

GREAT OUTDOORS MONTH

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 4th day of June 2020.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State