WHEREAS; World Milk Day was established in 2001 by the Food and Agriculture Organization of the United Nations to bring global attention to activities connected to the dairy sector; and

WHEREAS; known as “America’s Dairyland,” Wisconsin is recognized both nationally and globally as a leader in the dairy industry; and

WHEREAS; every year, our state’s hardworking and dedicated dairy farmers produce over 30 billion pounds of milk and add more than $45 billion to our economy; and

WHEREAS; we recognize the hardships endured by Wisconsin’s dairy farmers over the past several years and months as they have faced low milk prices, international trade wars, and the detrimental effects the COVID-19 pandemic; and

WHEREAS; the resilience of our dairy community has never been more evident and is exemplified by our farmers’ continued efforts to feed Wisconsinites, most recently partnering with the Wisconsin Department of Agriculture, Trade and Consumer Protection and the Hunger Task Force to deliver thousands of gallons of fresh milk to folks in need; and

WHEREAS; today, the state of Wisconsin celebrates the efforts of dairy farmers across our state to defeat hunger even in the face of difficult and constantly changing circumstances, and commends the outstanding contributions of our dairy sector to our state, our country, and the global community;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim June 1, 2020, as

WORLD MILK DAY

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 27th day of May 2020.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State