

WHEREAS; our great state proudly wears the title of “America’s Dairyland,” as producing and consuming cheese is woven into the fabric of Wisconsin culture and identity; and

WHEREAS; Lake Mills resident, Anne Pickett, established one of the first known Wisconsin cheese factories in 1841, preceding our state’s dairy industry boom throughout the late 19th century; and

WHEREAS; today, there are more than 1,200 licensed cheesemakers in Wisconsin and our dairy industry generates \$45.6 billion annually, or approximately \$86,700 per minute; and

WHEREAS; in 2019, Wisconsin cheesemakers produced 3.36 billion pounds of cheese in over 600 varieties, totaling 26% of all cheese in the United States and nearly doubling the versatility of production of other states; and

WHEREAS; if Wisconsin were a country, it would rank fourth in total cheese production, behind the rest of the United States, Germany, and France; and

WHEREAS; Wisconsin has claimed more than 5,500 awards at the World Championship Cheese Contest since 1995, and won more awards than any other state or country in 2020; and

WHEREAS; whether it is baked, fried, squeaky, shredded, or sliced, Wisconsin cheese is a delicacy enjoyed by folks here in our state and all over the world;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim June 4, 2020, as

NATIONAL CHEESE DAY


throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 26th day of May 2020.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State