WHEREAS; held annually during the second week of July in the Village of Iola, the Iola Car Show has been called one of our country’s greatest old car shows and swap meets; and

WHEREAS; the Iola Car Show provides a vast swap area for car enthusiasts to search for classic car parts and buy or sell their old cars; and

WHEREAS; Iola is a village of about 1,300 residents, and the Iola Car Show attracts more than 100,000 visitors from around the world every year; and

WHEREAS; the Iola Car Show features 4,000 swap vendor spaces, 2,500 show cars, 1,600 campsites, and 700 car corral displays; and

WHEREAS; thousands of volunteers from various service organizations dedicate their time to ensure that the Iola Car Show runs smoothly; and

WHEREAS; July 7 – 9, 2022 marks the 50th anniversary of the Iola Car show; and

WHEREAS; this week, the state of Wisconsin joins all Wisconsinites in recognizing the significant economic and cultural contributions that the Iola Car show has made to the Iola community and to our state over the past half century, and wishes all organizers and attendees a safe and successful event;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim July 3 through 9, 2022, as

IOLA CAR SHOW WEEK

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 7th day of December 2021.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State