

WHEREAS; Wisconsin's vibrant downtowns and historic commercial districts are the centers of commerce, government, banking, and social life in our communities and are critical to our communities' overall economic development; and

WHEREAS; the Wisconsin Main Street Program was created in 1987 to provide technical support and training to organizations dedicated to downtown revitalization activities; and

WHEREAS; over the life of the program, Wisconsin Main Street communities have opened more than 2,800 new businesses, created nearly 15,000 new jobs, and generated more than \$2.1 billion in public and private investment; and

WHEREAS; in 2013, the Wisconsin Connect Communities Program was established to provide training and networking for communities or organizations working on revitalization topics, and has since generated more than 400 net new businesses, nearly 1,700 net new jobs, and more than \$2.7 billion in public and private investment; and

WHEREAS; to date, these programs have assisted 163 communities statewide with their downtown development efforts; and

WHEREAS; on this occasion, the state of Wisconsin joins the Wisconsin Main Street Program and Connect Communities Program in reaffirming its commitment to working with communities throughout our state to preserve and revitalize our downtowns;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim July 7 through 10, 2020, as

## **WISCONSIN MAIN STREET DAYS**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 2<sup>nd</sup> day of July 2020.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State