

WHEREAS; while the virtues of friendship are often taken for granted or not expressed, it has long been understood that friendships are important and meaningful relationships; and

WHEREAS; to bring special attention to the value of friendship, Joyce C. Hall, founder of Hallmark Cards, Inc., suggested in 1919 that a day be set aside every year for Friendship Day; and

WHEREAS; since it was first proposed, Friendship Day has been observed as an occasion to foster a greater appreciation of friendship in our country; and

WHEREAS; in 1935, the United States Congress officially designated the first Sunday in August as Friendship Day; and

WHEREAS; this year, especially as we collectively face difficult and uncertain circumstances, Friendship Day presents all Wisconsinites with the opportunity to appreciate, reconnect with, support, and pay tribute to their friends;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim August 2, 2020, as

## **FRIENDSHIP DAY**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 2<sup>nd</sup> day of July 2020.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State