STATE of WISCONSIN

OFFICE of the GOVERNOR

Proclamation

WHEREAS, August is National Breastfeeding Month, an initiative designed to celebrate, support, and promote awareness of the benefits of breastfeeding; and

WHEREAS, Black Breastfeeding Week is an initiative intended to celebrate and encourage black women to breastfeed; and

WHEREAS, racial disparities in breastfeeding rates persist and are the result of barriers in health care, employment, and community settings as well as racial and ethnic discrimination; and

WHEREAS, the State of Wisconsin recognizes the physical and mental health benefits of breastfeeding for both babies and mothers, as well as the importance of reducing racial disparities in health care and birth outcomes for babies; and

WHEREAS, promoting diversity in the lactation field and applauding the work of community breastfeeding champions is very important, and Black Breastfeeding Week provides the opportunity to encourage government agencies, community-based organizations, and academic institutions to share this message and work together to engage in equity efforts in their communities;

NOW, THEREFORE, I, Tony Evers, Governor of the state of Wisconsin, do hereby proclaim August 25 – 31, 2019, as

BLACK BREASTFEEDING WEEK

throughout the State of Wisconsin and I commend this observance to all our citizens.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the city of Madison this 15th day of August 2019.

TONY EVERS
GOVERNOR

By the Governor:

DOUGLAS LA FOLLETTE
Secretary of State