

WHEREAS; Lake Michigan and Lake Superior contribute to the quality of life of all Wisconsinites, creating jobs and stimulating our state's economy, providing drinking water, outdoor recreation opportunities, and scenic beauty, and supporting agricultural production; and

WHEREAS; Wisconsin's coastline—with its many ports, harbors, marinas, and working waterfronts—drives economic growth by connecting our state to the national and global economy; and

WHEREAS; the state of Wisconsin remains committed to promoting environmental literacy, increasing public access, and encouraging sustainable use of coastal resources throughout our approximately 1,000 miles of Great Lakes shoreline, for the benefit of all residents and visitors, both present and future; and

WHEREAS; Wisconsin is home to the National Oceanic and Atmospheric Administration (NOAA)-designated Wisconsin Shipwreck Coast National Marine Sanctuary, which is one of only two in the Great Lakes and provides an exciting opportunity to build upon our state's legacy of maritime trade and navigation while highlighting our unique and vibrant coastal communities, and we acknowledge the importance of utilizing funding through the Coastal Zone Management Act, administered by NOAA, to the stewardship of our state's shoreline; and

WHEREAS; for over 40 years, the Wisconsin Department of Administration's Coastal Management Program has worked with the Wisconsin Coastal Management Council, as well as local, Tribal, and federal governments, state agencies, organizations, and businesses, to protect and enhance Wisconsin's Great Lakes shoreline and resources; and

WHEREAS; this summer, our state announced more than \$1.4 million in grants administered by the Wisconsin Coastal Management Program to assist with 41 different projects across Wisconsin's coastal counties that support economic development, protect Wisconsin's shorelines, and create resilience, as well as a partnership with neighboring Midwest states to create the Lake Michigan Electric Vehicle Circuit Tour, a new scenic route along 1,100 miles of drivable Lake Michigan shoreline designed specifically for electric vehicles, making Wisconsin's coastal communities not only more accessible, but also protecting them through lower emissions; and

WHEREAS; the Wisconsin Department of Administration, the Wisconsin Department of Health Services, the Wisconsin Department of Natural Resources, and the Wisconsin Economic Development Corporation have been leaders in developing the Wisconsin Environmental Equity Tool to help all Wisconsin communities, including those on the Great Lakes, become healthier places for all; and

WHEREAS; this month, the state of Wisconsin joins all Wisconsinites in recognizing the partnership and collaboration between the Wisconsin Coastal Management Program and Wisconsin's coastal communities and organizations, as their leadership and contributions continue to promote, enhance, and protect the Great Lakes and Wisconsin's coasts;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim September 2022

## **COASTAL AWARENESS MONTH**

throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 26<sup>th</sup> day of August 2022.



TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State