

WHEREAS; farmers, ranchers, growers, producers, foresters, and other agricultural workers play an essential role in the health and well-being of folks across our state, supplying nutritious food, economic prosperity, and a dignified way of life for generations of Wisconsinites; and

WHEREAS; our state is home to more than 64,000 farms on 14.2 million acres of land, and Wisconsin's agricultural industry provides 435,700 jobs—or almost 12 percent of our state's total workforce—and contributes \$104.8 billion to our economy annually; and

WHEREAS; Wisconsin's agricultural industry has also historically generated millions of dollars for our tourism industry, with our state's dedicated agricultural tourism businesses driving business impact sales by offering visitors outdoor, family-friendly, and experiential farm-based entertainment activities, such as farm-to-table events, corn mazes, pumpkin patches, harvest festivals, farm stays, and weddings; and

WHEREAS; the state of Wisconsin is committed to training and supporting the next generation of agricultural professionals to meet the world's growing demand for agricultural education and entertainment, food, feed, fuel, and fiber, and as one of the leading agricultural states in the nation, our state will continue to be at the forefront of this exciting and growing industry; and

WHEREAS; we recognize the farm, ranch, aquaculture, and agroforestry operations across our state for the important work they do to create and grow markets for local farm products and foods, build a greater understanding of agricultural tourism, and provide education, recreation opportunities, active-involvement experiences, retailing and hospitality facilities, and services for the enjoyment of locals and visitors alike; and

WHEREAS; this week, the state of Wisconsin joins all Wisconsinites in honoring the dedicated farmers, ranchers, growers, producers, foresters, and agricultural professionals throughout our state and in recognizing the importance of agriculture and agricultural tourism to our cultural and economic livelihood;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 22 through October 2 2022 as

WISCONSIN AGRICULTURAL TOURISM WEEK

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 5th day of August 2022.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State