

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; according to the National Women's Business Council, women own nearly 13 million businesses in the United States, employing more than nine million individuals and generating nearly \$2 trillion in revenue every year; and

WHEREAS; the vast majority of women-owned businesses in the United States are small businesses, which benefit greatly from the resources and support provided by the United States Small Business Administration's (SBA) Office of Women's Business Ownership and Women's Business Centers; and

WHEREAS; Wisconsin is home to an estimated 153,000 women-owned businesses, representing more than 40 percent of our state's small businesses, according to the SBA, and these businesses contribute millions to the state's economy and employ thousands of hardworking Wisconsinites with quality, family supporting jobs and careers; and

WHEREAS; although the number of women-owned businesses is increasing, women entrepreneurs—and women entrepreneurs of color, especially—continue to face barriers to opportunity, including inequitable access to responsible and fair capital, lack of business education resources, and discriminatory practices; and

WHEREAS; the state of Wisconsin recognizes the importance of supporting women-owned businesses and reaffirms its commitment to empowering women entrepreneurs to encourage economic growth, increase workforce vitality, promote dynamic innovation, and build strong communities; and

WHEREAS; women entrepreneurs and business owners contribute to the state's economic vitality, and as Wisconsin continues to bounce back from the unprecedented economic effects of the coronavirus pandemic, supporting women-owned businesses—and small businesses, in particular—has never been more important; and

WHEREAS; today, the state of Wisconsin joins all Wisconsinites in reflecting on the contributions of women business owners, entrepreneurs, and executives across our state and country and in honoring their ongoing role in strengthening our economy and our workforce;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 22, 2022, as

AMERICAN BUSINESS WOMEN'S DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the
Great Seal of the State of Wisconsin
to be affixed. Done at the Capitol in
the City of Madison this 12th day of
September 2022.

TONY EVERS
GOVERNOR

By the Governor:

DOUGLAS LA FOLLETTE
Secretary of State