WHEREAS; local baked goods reflect the individual character of the community where they are baked, and baking traditions are passed down from generation to generation, often traveling across the globe; and

WHEREAS; it is the independent bakery’s warm and welcoming environment, joyful staff, and celebratory culture that set it apart from other institutions; and

WHEREAS; Wisconsin is home to a number of these cultural and community gems, many of which are family owned and operated, and boast circles of lifelong resident-customers; and

WHEREAS; as businesses across Wisconsin weather the unprecedented economic effects of the COVID-19 pandemic, supporting small businesses – such as independent bakeries – has never been more important; and

WHEREAS; today, the state of Wisconsin joins our baking community in celebrating their enduring presence and invaluable contributions – both cultural and delectable – to our state, and encourages all Wisconsinites to support their local bakeries;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,

do hereby proclaim September 25, 2020, as

WISCONSIN BAKERY DAY

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 17th day of September 2020.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State