WHEREAS; health literacy refers to the capacity to seek out, comprehend, and apply information about one’s own health in order to make the best possible health decisions; and

WHEREAS; healthcare workers and educators recognize that improving health and wellness is anchored in one’s ability to understand and use health information; and

WHEREAS; lack of or inadequate health literacy poses significant challenges to public health as healthcare practitioners, the medical community, and educational institutions work to improve health outcomes in Wisconsin; and

WHEREAS; health literacy is a strong predictor of patient health outcomes, and improving health literacy among all Wisconsinites is a powerful means of preventing or mitigating many chronic and acute conditions; and

WHEREAS; this month, the state of Wisconsin joins healthcare providers, educators, researchers, and dedicated organizations, including the Wisconsin Academy of Nutrition and Dietetics, in promoting health literacy in Wisconsin and beyond;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim October 2021 as

HEALTH LITERACY MONTH

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 30th day of September 2021.

TONY EVERS, Governor

By the Governor:

DOUGLAS LA FOLLETTE, Secretary of State