

WHEREAS; from early childhood to our public, private, and technical college and university systems, every Wisconsinite deserves the opportunity to access high quality, affordable education; and

WHEREAS; what is best for our kids is what is best for our state, which is why the state is committed to expanding access to education for all students; and

WHEREAS; ensuring that postsecondary education is universally accessible is not only the right thing to do for our students, but it is also a key strategy for growing Wisconsin's economy by strengthening the knowledge and skills of the state's workforce; and

WHEREAS; many students face financial barriers when selecting their postsecondary path, and lack of access to financial aid information and resources can result in the abandonment of higher education aspirations; and

WHEREAS; it is essential that all students know how to apply for financial aid so they can determine whether they qualify for grants, low-interest loans, federal work-study programs, and more; and

WHEREAS; College Goal Wisconsin—a 501(c)(3) nonprofit organization that assists Wisconsin's students with accessing federal and state financial aid for higher education—is sponsoring events in October and early November 2022 at different sites across our state to provide opportunities for students and their families to access resources and information relating to the financial aid application process; and

WHEREAS; today, the state of Wisconsin joins local communities, state programs, and dedicated organizations, such as College Goal Wisconsin, in encouraging students across our state to pursue higher education and in working to provide the resources they need to succeed throughout their educational journeys;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 3 2022 as

COLLEGE GOAL WISCONSIN DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 30th day of September 2022.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State