

WHEREAS; from early childhood to our public, private, and technical college and university systems, every Wisconsinite deserves the opportunity to access high quality, affordable education, no matter their age, background, income status, or ZIP code; and

WHEREAS; what is best for our kids is what is best for our state, and ensuring that postsecondary education is universally accessible is not only the right thing to do for our students, but is also a key strategy for growing Wisconsin's economy by strengthening the knowledge and skills of our workforce; and

WHEREAS; we recognize that many students in our state face financial barriers when selecting their postsecondary path, and that lack of access to financial aid information and resources can result in the abandonment of higher education aspirations; and

WHEREAS; it is essential that all students know how to apply for financial aid so they can determine whether they qualify for grants, low-interest loans, federal work-study programs, and more; and

WHEREAS; College Goal Wisconsin—a 501(c)(3) non-profit organization that assists Wisconsin's students with accessing federal and state financial aid for higher education—is sponsoring events from October 4, 2021, through November 2021 at different sites across our state to provide opportunities for high school students and their families to access resources and information relating to the financial aid application process; and


WHEREAS; today, the state of Wisconsin joins state programs, local communities, and dedicated organizations like College Goal Wisconsin in encouraging students across our state to pursue higher education and in working to provide the support and resources they need to succeed throughout their educational journeys;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim October 4, 2021, as

## **COLLEGE GOAL WISCONSIN DAY**

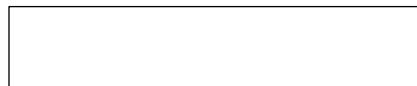
throughout the State of Wisconsin and I commend this observance  
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 13<sup>th</sup> day of September 2021.



TONY EVERS, Governor

By the Governor:



DOUGLAS LA FOLLETTE, Secretary of State